

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONLINE
Office of Research**

**Week Ending August 20th, 2022: New Ads Down 17% to 8,072 Over the Week.**WETHERSFIELD, August 26th, 2022 – During the week ending August 20th, there were 8,072 new postings, down 1,687 new ads or -17% over the week. This top line over the week decline is the result of employment declines across 19 of 21 industries. 14 industries were down 17% or more and 8 were down 25% or more. Occupations with the largest over the week decreases include Customer Service Representatives (-115 new ads), Registered Nurses (-105 new ads), and Wholesale & Manufacturing Sales Representatives (-69 new ads). This recent week of new ads is the lowest level since early June. The graph below shows that the statewide over the week declines echoes the U.S. level shifts. Though down over the past two weeks, Connecticut’s overall new ad count is 16% above levels from 52 weeks ago.

**Industries** with the most new postings include Health Care & Social Assistance, Finance & Insurance, and Manufacturing.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Heavy & Tractor-Trailer Truck Drivers.

**Employers** with the most new postings include Community Health Center Inc., Parexel, and Yale-New Haven Health System.

**The three industries with the most new job postings were:**

* **Health Care & Social Assistance** (1,570 new postings, -16% over the week)
* **Finance & Insurance** (792 new postings, -19% over the week)
* **Manufacturing** (729 new postings, -11% over the week)

 
 During the week ending August 20th, 2022, the total ad decrease of -1,687 new ads or -17% is the net result of decreases in 19 of 21 industries. More than half of the weekly decline occurred in five industries: Health Care & Social Assistance (-299 new ads), Finance & Insurance (-190 new ads), Retail Trade (-153 new ads), Accommodation & Food Service (-140 new ads), and Educational Services (-133 new ads). Over 4 weeks, total new ads were down 1,969 new ads or -20%%. 18 of 21 industries had 4-week declines, the largest decrease occurred in Professional, Scientific, & Technical Services (-458 new ads), Health Care & Social Assistance (-384 new ads), and Accommodation & Food Services (-181 new ads).

 For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation** 

**The occupations with the most new postings were:**

* Registered Nurses (301 new postings, -26% over the week)
* Retail Salespersons (231 new postings, -10% over the week)
* Heavy & Tractor-Trailer Truck Drivers (206 new postings, +66% over the week)

**Employers with the Most New Job Postings**

 Employers with the most new job postings during the week were mostly in Healthcare & Social Assistance, Finance & Insurance, and Manufacturing. The 25 employers shown above account for 16 percent of all new ads. 13 of 25 employers in the top 25 had over the week increases. The largest increases in the top 25 include Parexel (+121 new ads), Walmart / Sam’s (+66 new ads), and United States Xpress Enterprises Inc. (+53 new ads). The largest weekly declines among the 14 decreasing employers include Yale-New Haven Health System (-87 New Ads), Trinity Health (-65 new ads), and Cigna Corp. (-52 new ads). Over four weeks, 16 employers in the top 25 had increases, one was unchanged, and 8 had decreases. The largest four-week increase occurred at Parexel (+74 new ads) and the largest decrease occurred at KPMG (-59 new ads).

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>